

A wide-angle photograph of a large industrial chemical plant with numerous tall distillation columns, pipes, and storage tanks under a clear sky. The foreground shows a paved area and some lower-level buildings.

Vantage Leuna GmbH is a leading medium-sized company in the field of specialty surfactants and chlorinated paraffins. Our products are used in detergents and cleaners, cosmetics and various industrial applications. As part of the Vantage Group, we have an international network of operating facilities and distribution centers in the USA, Latin America, Asia and Europe.

Would you like to gain extensive insights into all areas of a specialty chemicals company? Do you enjoy working independently in a cooperative working environment? Are you interested in working in an international team with contact to our field offices in the USA, Latin America, Asia and Europe?

Then apply to us for our site in Leuna in the Halle/Leipzig region as a

## Marketing Specialist EMEA (m/f/d)

Your tasks as Marketing Specialist EMEA:

- Conduct analysis of strategic markets - particularly for food and feed, cosmetics and personal care, and various industrial applications - to deepen market insights regarding market segmentation/classification, market development and dynamics, industry trends, competitor and customer activities.
- To position our strategic regional portfolio, develop product claims and value propositions in close collaboration with regional technical leaders and global marketing.
- Develop marketing content for promotional materials and sales tools (such as brochures, presentations, videos, etc.) and drive relevant communication activities (mailing campaigns, webinars, advertisements, editorial features, etc.)
- Continuous improvement of our presence/visibility in online and social media, and monitoring success.
- Organization and implementation of regional trade fairs and customer events.
- Strengthen internal communications and develop editorial articles and regional success stories for publication in the employee smartphone app, newsletters and site magazine.
- Support the regional HR department regarding employer branding and communication with current and potential employees.

Your profile:

- Degree in business administration or marketing with a bachelor's or master's degree.
- Several years of B2B marketing experience, preferably in the chemical industry with knowledge of food, cosmetics and personal care and/or HI&I (detergents and cleaners).
- Extensive expertise of print, digital, online marketing and social media.
- Open-minded attitude, high social competence, reliability and ability to work in a dynamic, cross-functional team.
- Strong communication skills and organizational talent with an eye for detail.
- Proactive and independent work ethic to manage multiple projects simultaneously.
- Very good English and German language skills, both written and spoken. Spanish language skills of advantage.
- Very good MS Office skills. Experience with marketing related software such as Photoshop or InDesign is a plus.
- Willingness to travel 30-40%

A wide-angle photograph of an industrial facility, likely a refinery or chemical plant, with numerous tall distillation columns, pipes, and structures under a clear blue sky. The foreground is a bright green horizontal bar.

## What we offer you:

- a permanent contract as well as flexible working time models
- a pleasant working environment and a corporate culture that rewards independent work and provides room for personal development
- interesting and rewarding projects
- a challenging job in a friendly and motivated team
- attractive compensation in line with the market
- Work entirely from home with occasional on-site presence
- 30 days vacation per year

## Interested?

Then send us your application documents by e-mail as a PDF file to [Bewerbung.DE@vantagegrp.com](mailto:Bewerbung.DE@vantagegrp.com).

We look forward to getting to know you.

Vantage Leuna GmbH complies with all data protection regulations. By submitting your application, you authorize us to use your documents internally (within and outside the EU) as part of your application process.